

The Babel Tower of University Engagement and Service- learning: a view from the South



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II European Conference on Service-Learning
in Higher Education

Antwerpen, 19 September 2019

"Some Universities consider they exist to achieve academic excellence.

We are convinced our reason to exist is serving people, and academic excellence the best instrument for that purpose."

(Facultad de Medicina, Universidad de Tucumán. In: EDUSOL, 2006:11)



Service-learning, a global educational movement



Latin American Centre for Service-learning

SUPPORT

For Schools, Higher Education and NGOs doing service-learning programs.

RESEARCH

Quantitative and qualitative research on service-learning.

TRAINING

On site and on line.

PUBLISHING

Books and training materials in Spanish, English and French.



CONSULTING

For governments, Universities, NGOs.

NETWORKS

Promoting regional networking with service-learning leaders



**Red Iberoamericana
de Aprendizaje Servicio**

Iberian-American Service-learning
Network: founded in 2005



A bit of European History

Great Britain,
1998-2007

Citizenship curriculum:
Active learning in the
community

Germany,
2002-2006



PROGRAMM

Demokratie lernen & leben

Spain, 2002...



red española
aprendizaje-servicio

3 Firsts and the first Second



SECOND EUROPEAN CONFERENCE ON
SERVICE-LEARNING
IN HIGHER EDUCATION

ANTWERP 2019

learn to engage · engage to learn

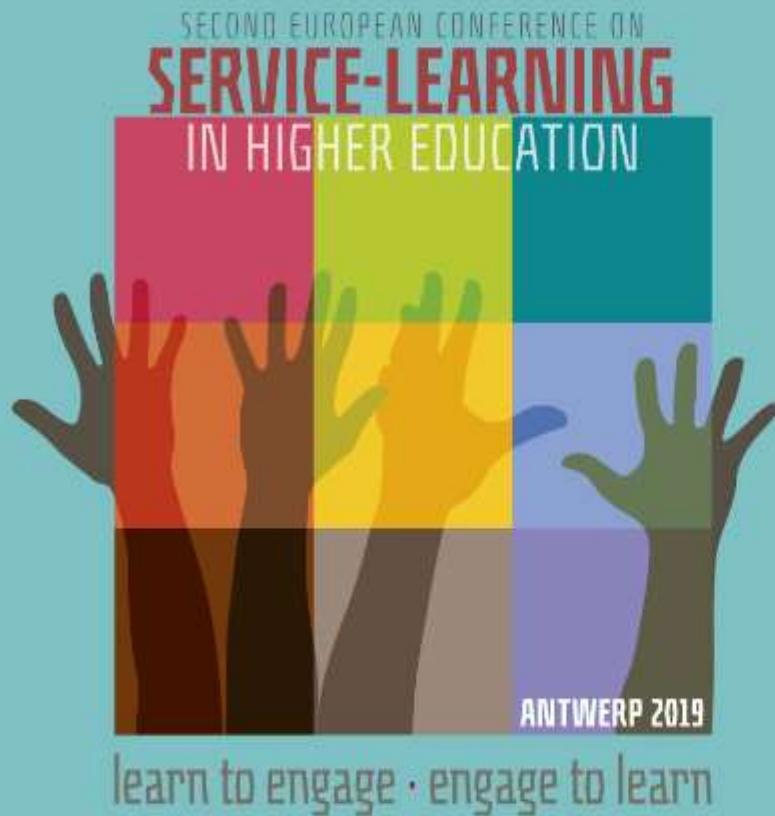
Welcome!

We warmly welcome you to the 2nd European Conference on Service-Learning in Higher Education, which will take place in Antwerp from 19 to 21 September 2019

Cf. Arantzazu Martínez-Odría, 2008; CLAYSS Archive



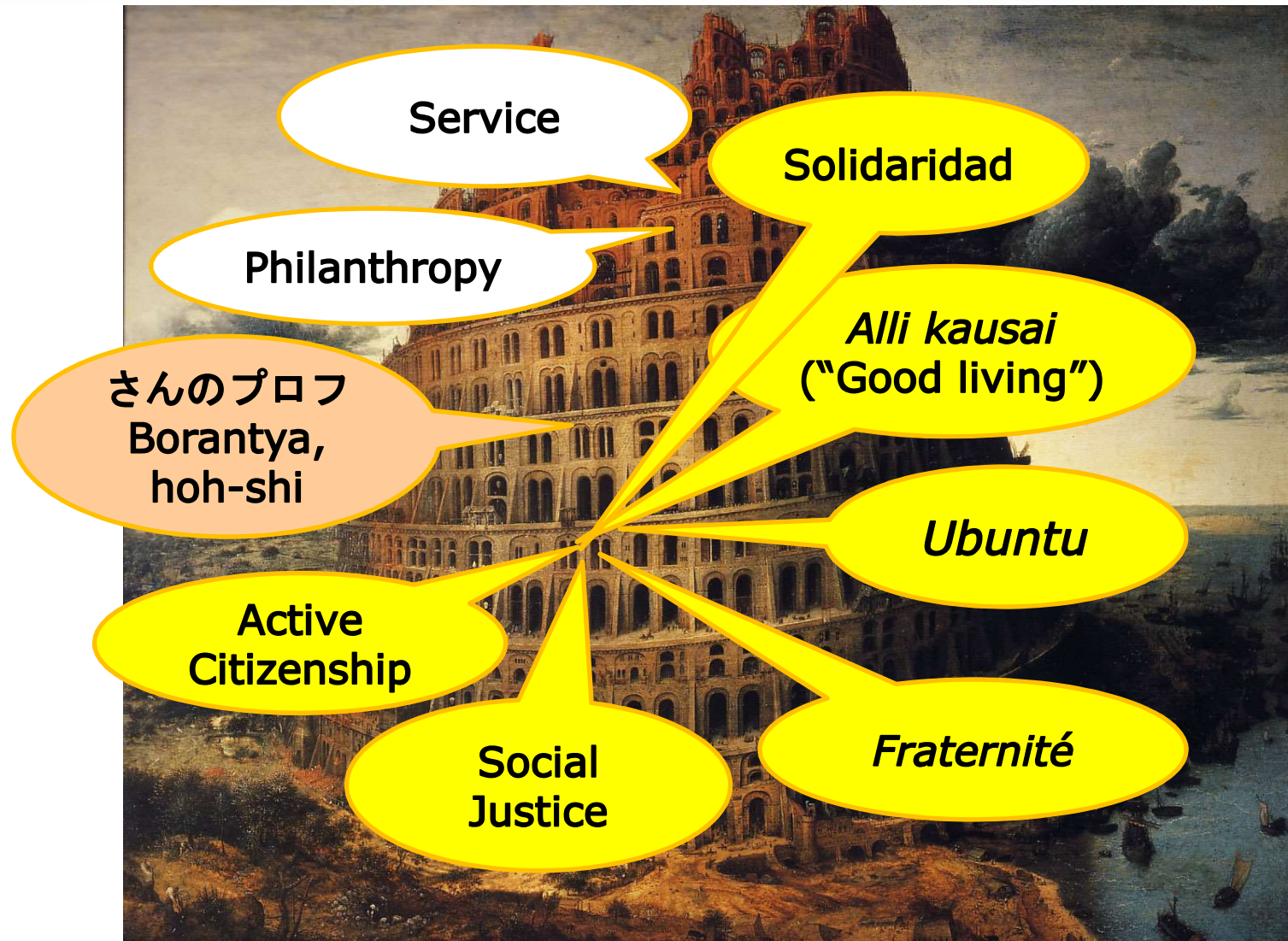
3 Firsts and the first Second



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What is “service” for us?



Which kind of service-learning?

*"We have to actively choose between **service-learning as charity and service-learning as social change.** (...)*

*Social change is closely aligned with a **social justice agenda** where the aim is to work towards a society in which individuals and groups are accorded equality in treatment and where there is a just share of opportunities and benefits in society."*

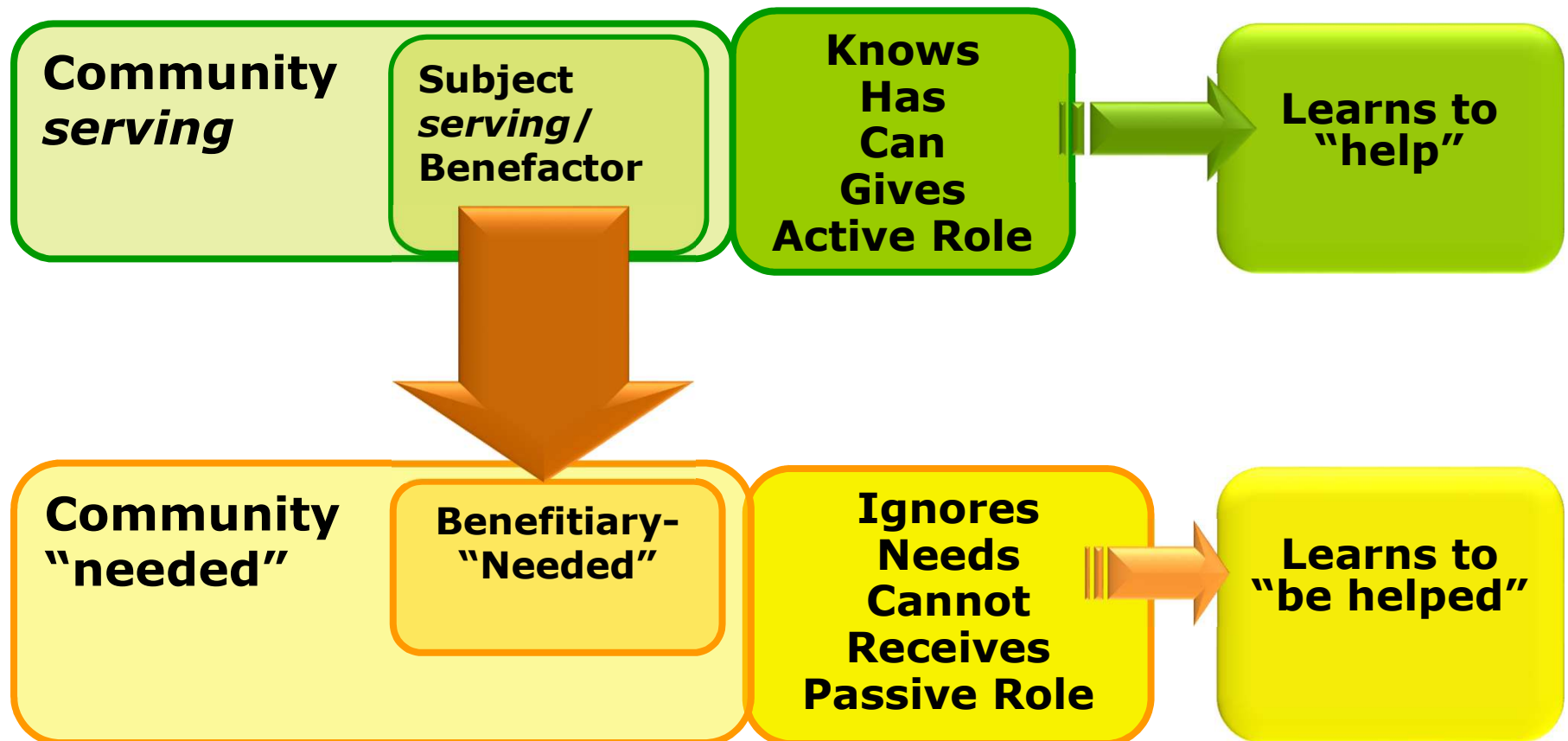
*(Osman & Petersen, *Service-learning in South Africa*, 2013:9)*



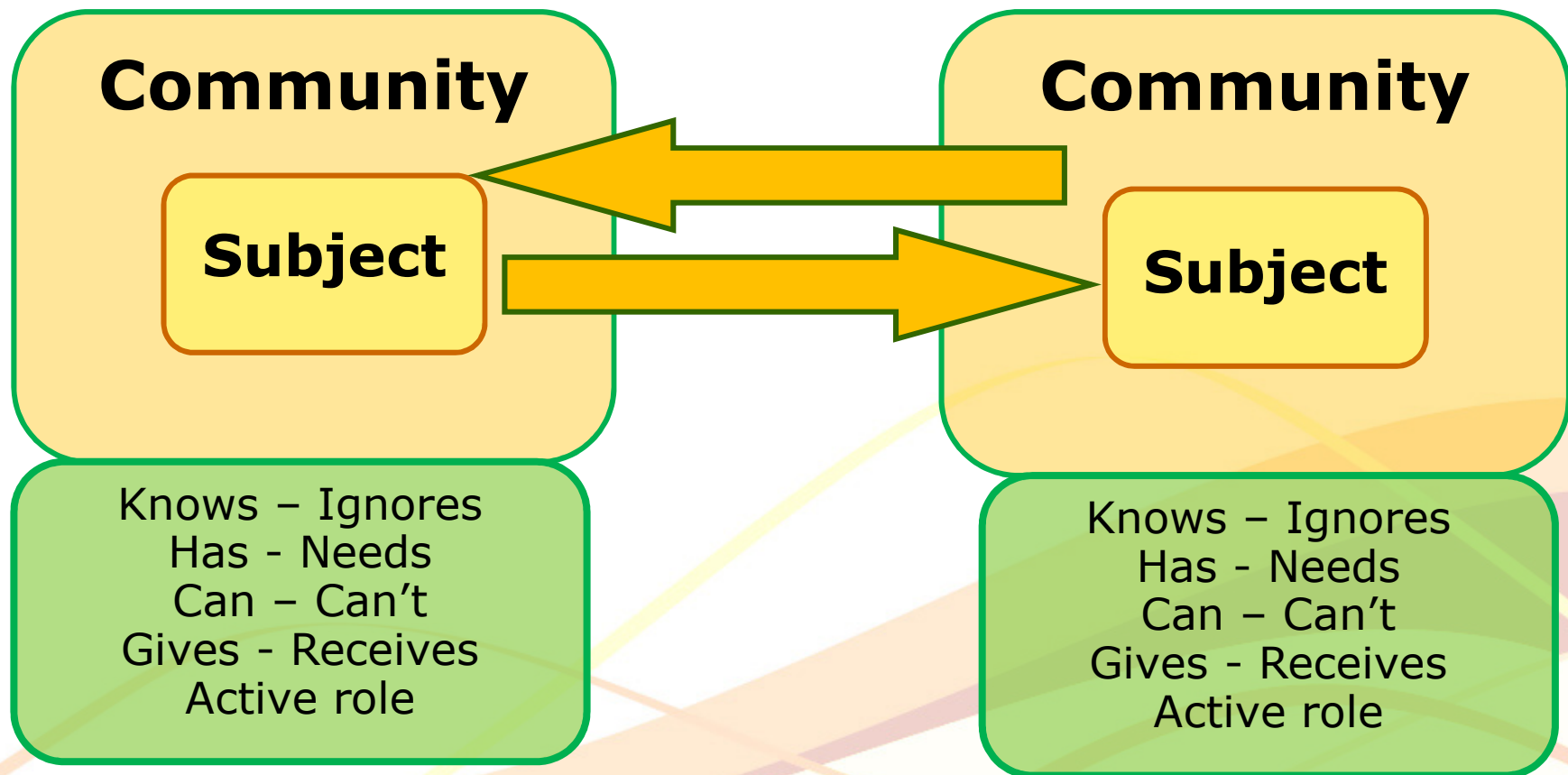
Solidarity Service-learning

- **Real, verifiable solidarity** project, working *with* the community, not only *for* it;
- **Active student engagement and leadership** throughout the project;
- **Learning contents intentionally linked to social activities** (curriculum contents, research, reflection, citizenship and job skills).



Service: the "vertical" model



Solidarity: The horizontal model



Vertical service and horizontal solidarity

"Vertical" service 	 "Horizontal" service/solidarity
Giving	Sharing
Doing "for"	Doing "with"
Paternalistic	Fraternal
Patronizing	Empowering
Know-it-all	Reciprocal learning
Self-serving/"I feel well"	Empathy/Prosocial attitudes
Reproduce injustice cycle	Recognize rights, search for social justice



Engineering in Natural Resources, Exact Sciences School, Salta National University, Argentina: Solar energy devices for rural communities isolated in the mountains.



Learning from the community, working with the community



A communal laundry facility respects indigenous culture: women working together.



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From research to the neighbourhood and back.

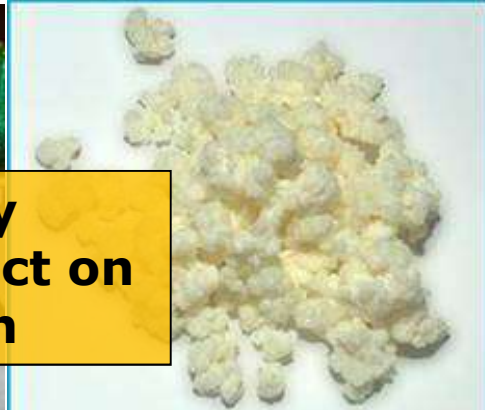
Exact Sciences School, La Plata National University, Argentina

**From research on "Kefir" nutritional
and health benefits**

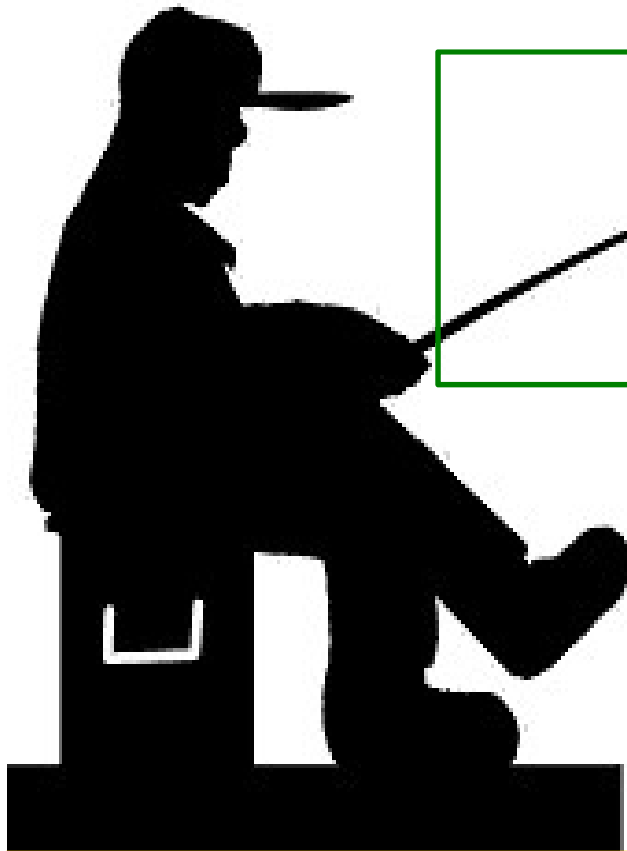
**Interdisciplinary
research: Kefir impact on
children's health**

**New course:
Anthropology of food**

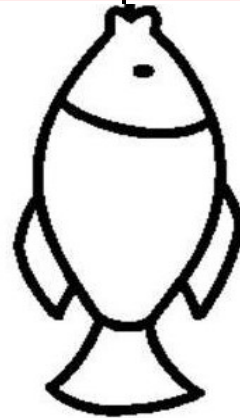
**To community
centers**



Solidarity: the fish, the rod and the pond.



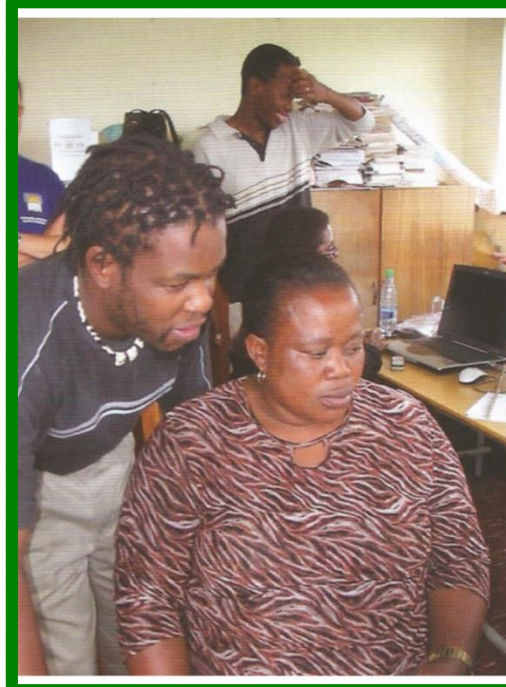
Exchange and transfer of knowledge.



Direct assistance to emergency: delivering goods, services, information.

Contribution to local development

Rhodes University, South Africa: Internet access for rural communities





Solidarity Service-learning

- Solidarity as:
 - Ethical motivation
 - Methodology to approach community: alliance, networks, reciprocal learning
 - Pedagogy and research method: learning in the community, learning with and from the community.
 - What makes University relevant to 21st Century generation.



Cali, Colombia: Coffee production, drug cartels and 40 years of civil war





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“Garittea Project: from fields to campus” University Javeriana de Cali, Colombia





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Advising small coffee producers towards more rentable ecological production



- Agronomic advice to produce high quality organic coffee.
- Strengthening cooperatives of small producers.
- Opening new channels of direct distribution from producers to clients.
- Business plan, brand design and marketing.



“Casa Alero”, awarded sustainable house to host “Café Garittea”



Café Garittea: organic coffee from producers to campus



Networking: local community as learning space

Universidad Javeriana de Cali

- +400 students
- +25 professors
- 3 Schools
- 9 Departments

ACOC-Association of Colombia Organic Coffee Producers

**Local community:
Space of participation and learning**

Instituto Mayor Campesino (NGO working with peasants)

ASOPECAM
Association of small coffee producers in La Marina District

Interdisciplinary curriculum contents

Economy

- Fair trade.
- Solidarity Economy
- Cooperatives
- Business management.
- Marketing.

Communication

- Brand image design.
- Advertising design: multimedia pieces.
- Campus and Garittea Coffee signage design.

Agronomics

- Organic and sustainable agriculture
- Field management
- Consulting



GARITTEA PROJECT

Architecture

- Research on sustainable housing
- Construction "Casa Alero"/Café Garittea



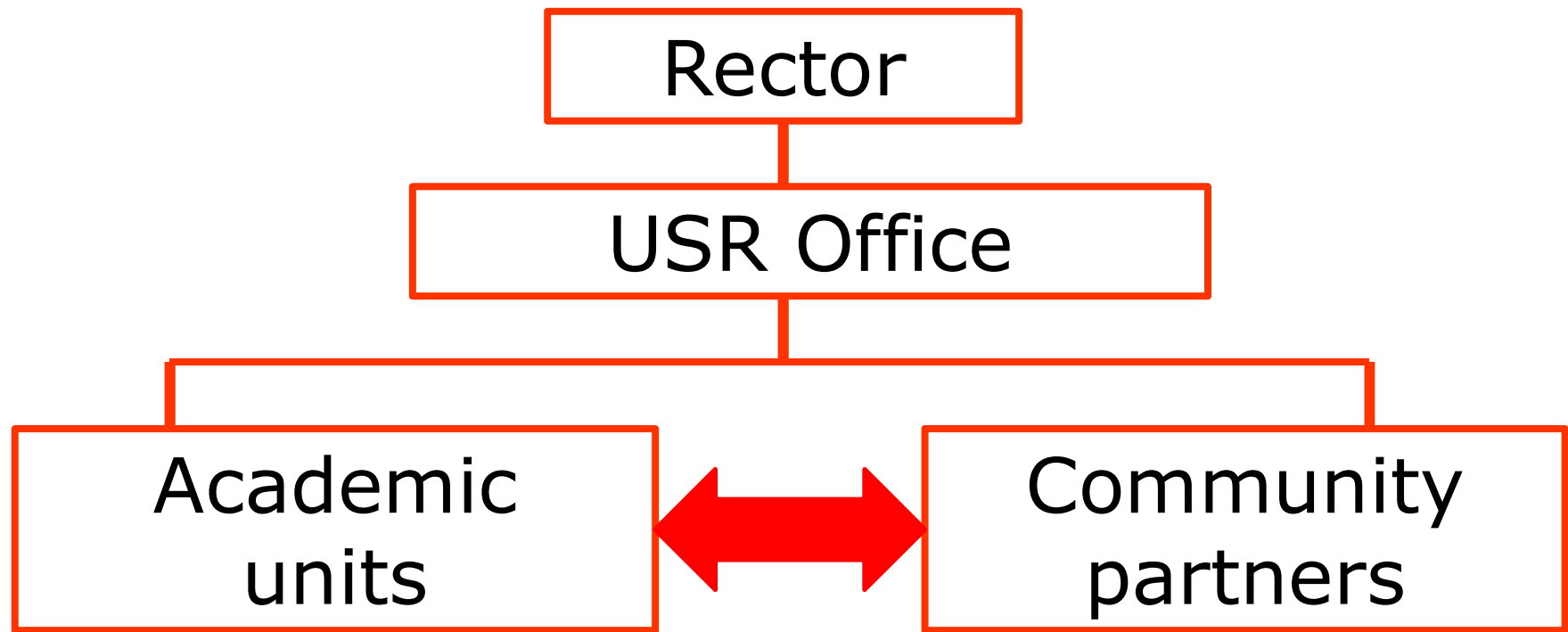
Garittea Project, Universidad Javeriana de Cali



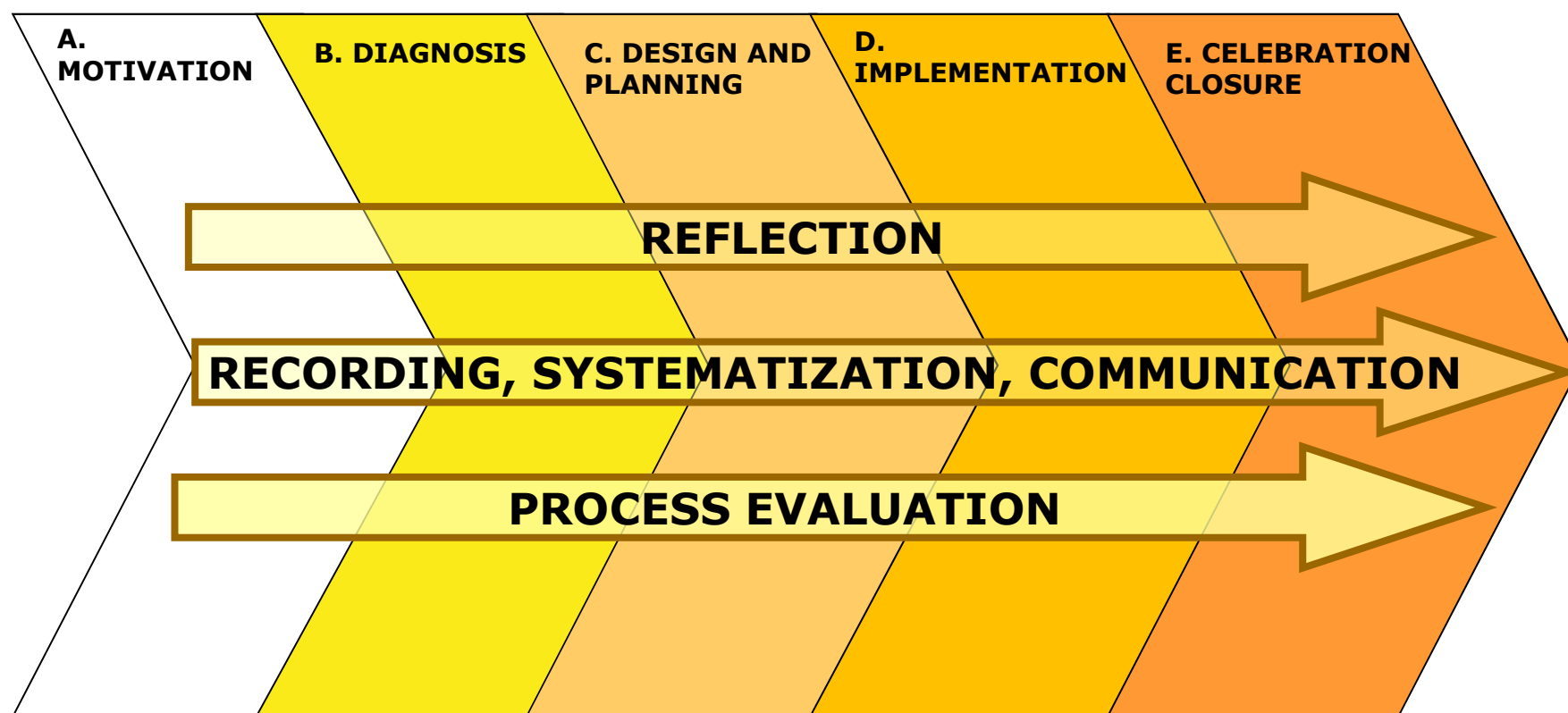
- Contribution to local sustainable development.
- Better income for coffee producers.
- Stronger cooperatives.

- Problem-based/engaged learning develops professional skills through interdisciplinary projects with social goals.
- Engaged research

Service-learning and Social Responsibility management

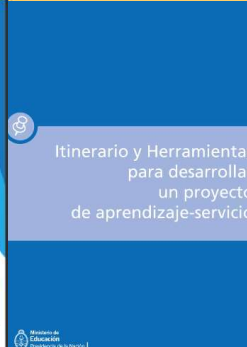
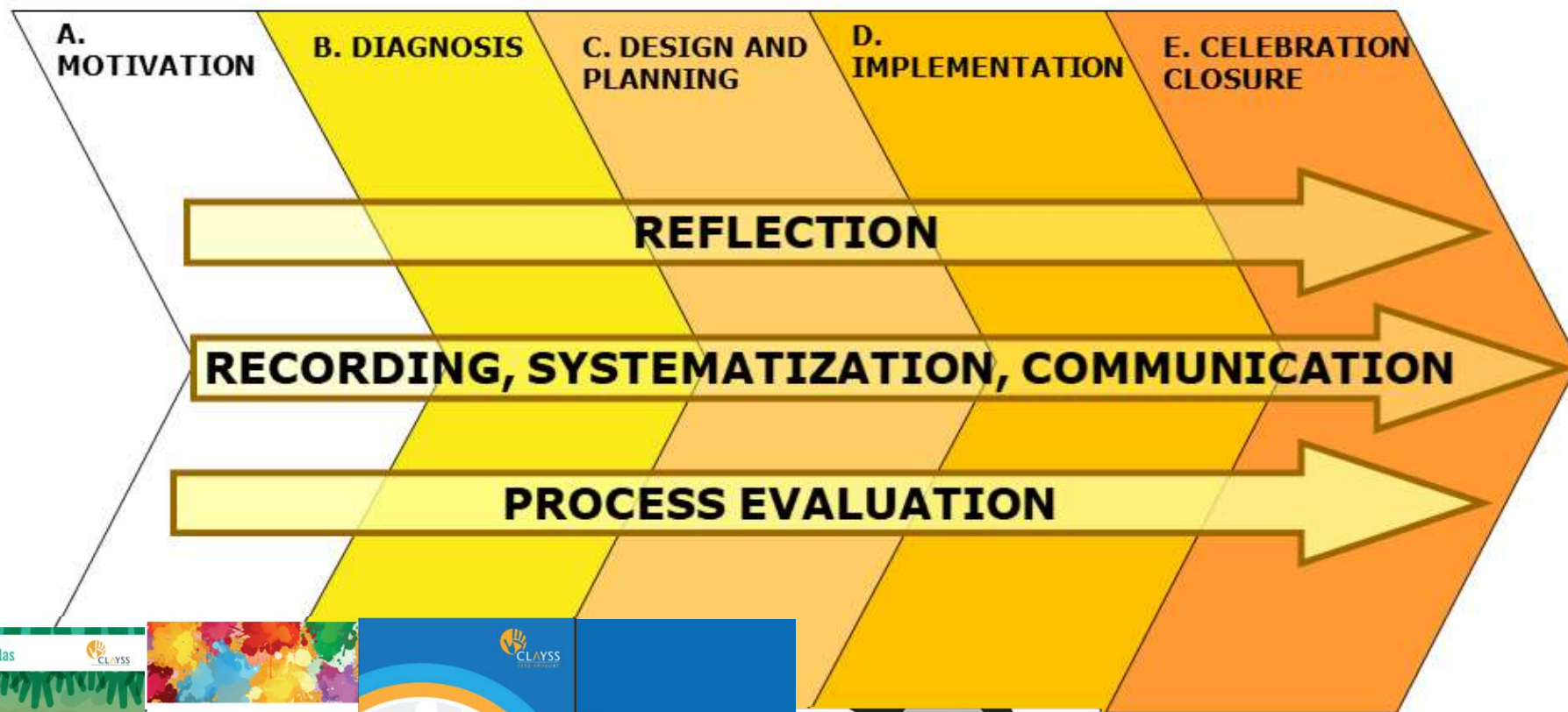


An “itinerary” for service-learning projects

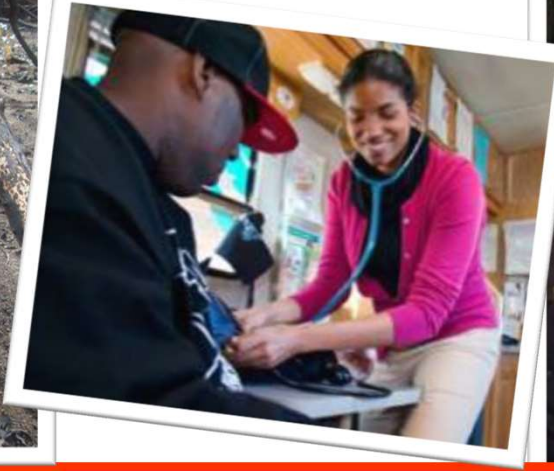


http://www.clayss.org.ar/04_publicaciones/SL-EE_nov17.pdf

An "itinerary" for service-learning projects



http://www.clayss.org/04_publicaciones/clayss.htm



“We cannot change the world if we don’t change education”

Pope Francis



Thanks!



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To quote this presentation

Tapia, M. N. *The Babel Tower of University Engagement and Service-learning: a view from the South*. CLAYSS, II European Conference on Service-Learning in Higher Education. Antwerpen, 19 September 2019: (number of slide quoted).

Thanks for your respect to our work!

CLAYSS team