

SERVICE LEARNING IMPLEMENTATION MODEL AT FEN: EXPLORING EFFECTS AND IMPACTS IN COMMUNITY PARTNERS







Population 17.948.141



Capital Santiago de Chile



18 Faculties and instituesFEN: Facultad de Economía yNegocios.

Economics and Business School.

Nexo RSSU

University Social Responsibility and Sustainability Unit

1934

The Universidad de Chile's first 'School of Commerce and Industrial Economy' – the precursor of today's School of Economics and Business –



NEXO RSU unit, start with SL and students proyects according to the themselves interested, for example, culture, volunteer, entrepeneur training, among others 2013

Add the sub units: ECOFEN, for an Sustainable Campus, and Social Practices.

2018

Change our name to: NEXO RSSU. Now includes transversally the concept and the practice of sustainability through the actions that every units have.

2019

This year, we celebrate 10 year of the implementation SL in our school.



IMPLEMENTATION MODEL AT FEN

Student Councelings:

Student team that work an academic semester, with a community partner.

5 key actors: students, teaching team, community partners and, two support units. (RSSU – CEA)

CP: entrepeneur, small and medium enterprises, NGO'S among others.

STUDENTS: they do the counceling, double rol: councelor and apprentice.

TEACHING TEAM: guide to the student. Garantized the process of learning .

Support units

Milestones:

1 – Main meeting
between students and
community partners and
teaching team guides the
activity.

2- Reflection space. Transversal y fundamental in the aplication of SL

3- Presentation of final product, develop during the academic semester to community partners

4 -The experience ends, and recognized the knowledge acquired and the linked learning with the community partner. (This is a optional activity) **Courses:** business management, marketing, costing, sales and administration issues, among others.

Development students counceling: 1 academic semester

Monitoring instruments to community partners: expectations, intermedia evaluation, satisfaction and follow –up. in international



CP INTERMEDIA TEST

About the team of students

They explained, periodically, the reasons for requiring information

They requested information at reasonable times

They used a language that allows to understand the objectives of the counseling

They developed a proposal that meets what was presented to me in the call for counseling

They developed a proposal that incorporates the needs of my company from the beginning They are creating a proposal that incorporates my points of view (suggestions, opinions or others) as an entrepreneur

They are preparing a proposal that includes the opportunities and challenges that my company faces

They addressed the possible social impacts of the proposal

They addressed the possible economic impacts of the proposal

They addressed the possible environmental impacts of the proposal

Self-assessment of the CP



I provided enough means of communication to maintain a good relationship with the students

I have a flexible schedule when coordinating meetings with the students

I have sent the information requested by the students, within the deadlines that have been discussed

I ask questions and make suggestions or comments, according to the progress made by the students

CP SATISFACTION TEST



The professional product delivered by the students responds to the counseling, based on the real situation of my company

Counseling

The professional product delivered by the students corresponds to the counseling, in terms of use and relevant decision making for my organization

The counseling and professional product responded to my initial expectations

The students demonstrated command of the knowledge and tools used to support their counseling

Counseling team

The relationship in terms of effective communication and organizational culture

The link with the student counseling team, in terms of trust, respect and empathy

The ability to analyze and solve problems during the counseling

The teaching team (teachers and assistants) ensured communication between the students and my organization

Nexo RSSU correctly managed the communication between the teaching team and my organization

Methodology.

- Aplication of the instruments: **2017 y 2018**
- Evaluation of the experience SL (Community Partner)
- Determination of the contribution of student counceling in the decision making of CP to their organizations.
- The main learnings supported by the link with the social environment and the role of trainer as a key learning factor from the CP

N= **180**

GOOD NEWS...



INTERMEDIA TEST

N= **180**

96%

PROFESSIONAL PRODUCT

Totally agree

Agree

The team developed a proposal that incorporates the needs of my company from the beginning,

They developed a proposal that meets what was presented to me in the call for counseling



INTERMEDIA TEST

N= **180**

SELF-ASSESSMENT

Always

Regularly Never

Has provided sufficient media to maintain a good relationship with students

I have a flexible schedule when making meetings with students

You have sent the information requested by the students, within the deadlines that have been stipulated for delivery

I ask questions, suggestions or comments corresponding to the progress of the work done by the students



SATISFACTION TEST

N= **180**

SATISFACTION SURVEY

Very satisfied

Satisfied

OK OK

The counseling and professional product provided, according to my initial expectations

The professional product delivered by the students responds to the counseling, in terms of use and relevant decision making for my organization

The professional product delivered by the students responds to the counseling, based on the real situation of my company



SATISFACTION TEST

N= **180**

STUDENT COUNSELING TEAM

Very satisfied

Satisfied

ОК

The ability to analyze and solve problems during the counseling

The link with the student counseling team, in terms of trust, respect and empathy

The relationship in terms of effective communication and organizational culture

The students demonstrated command of the knowledge and tools used to support their counseling

к	Disatisfied	Very disatisfied
	70%	21% 7%12%
	87%	12% 2 %
	72%	21% 6%0%
	72%	2.2% 5%2%

CHALLENGES



- Strengthen networking between community partners.
- Provides spaces to interacting and share experiences, advices and or work alliances
- Be part of the FEN community and also University of Chile.

Thanks to the advice provided by FEN, have you had the opportunity to establish contacts with other entrepreneurs, foundations, NGOs?

Yes, establish business relationships Yes, share experiences 18%

Yes, generate partnerships

7%

4%

No 71%

CONCLUSIONS

Collection of quantitative and qualitative antecedents as tools that are transformed into the sustenance of a methodological approach whose purpose is to transform and educate together with society.

02

The evaluation as an inherent part of the purpose, in search of a greater scope in the transversality of an idea or concept in education

03

Therefore, the results and continuous work in each of the institutions that apply SL will be responsible for conform an education in equity, in tune with the needs of the community.



Students will know where to respond, since their ideas and knowledge. They were oriented and attentive towards what the environment requires. In addition to being recognized as an agent of social transformation





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THANKS!

Any questions?

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